IDN TLD

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Perfect solution

- In an ideal world, we have an perfect 100% solution for our problem

- In the real world, there is no 100% fool proof solution
  - **Every proposals have some problems of some form**

- Look for solution that has "least amount pain"
  - **so long it works, can scale and can be implemented reasonably**

Deal with Edge Case

- Deal with Edge Case by creating exemptions handling
  - Don't throw out the whole proposal just because it has some edge case

- An easy way to handle Edge Case is non-action (in the short term)
  - It is better then non-action for all IDN TLDs
  - Deal with them as we move along

Difficulties in IDN TLDs

- Prudent: ICANN is concerned about creating large numbers of TLDs in a short period of time.

- GTLD, STLD or CCTLD?

- ISO 3166 for IDN CCTLD?

GTLD, STLD & CCTLD

- Start with ccTLD
  - No dispute over the operators of ccTLD - not creating new SOA
  - ccTLD knows what is needed in their community
  - ccTLD are bounded experiment - each one may do only a few language on their ccTLD
  - Not every ccTLD is ready for IDN ccTLD or wants to do so

- Exemption:
  - Handle GTLD and STLD separately with different set of rules
  - ccTLD may not carter to minority languages - handle those languages via GTLD or STLD

ISO 3166 for IDN ccTLD

- ISO 3166 equivalent for IDN ccTLD isn't going to happened
  - **ISO 3166 is for postal addressing - 2 or 3 letter Latin Code is sufficient for their purpose**
  - **No incentive for ISO to translate ISO 3166**

- Waiting for ISO 3166 translation is going to delay IDN ccTLD indefinitely if not a political mine-field for anyone who attempts to do so.

Rules not List

- Stop looking for a list to reference
    - □ It isn't going to happen!
    - □ A list won't tell you who going to operate it either

- Thinks of rules and requirements
    - □ Fulfill the rules and requirements, you'll get IDN ccTLD

Proposal Procedure

- Applicant must be existing ccTLD operator (with demonstrated capability to handle IDNs)

- IDN ccTLD proposed must be a "major" language of the region
  - E.g. Official language, spoken by majority etc
  - Exemption: minority languages should be deal with domestically or sTLD/gTLD if necessary

Proposed Procedure

- Applications publish on ICANN website for X days for public comments and official objections

  - ☐ **Official objections must be valid and relevant and only be filed by existing TLD operators**

  - ☐ **In case of official objection, application put on hold while the parties work out their differences**

Pros & Cons

- Allows non-controversial IDN ccTLD to proceed
- Handful of IDN ccTLD will be created at the end

- Need more work
  - Deal only with major languages - minorities are been sidelined
  - Does not deal with gTLD or sTLDs